



2024 SPONSORSHIP KIT

Will you help our Canadian National Team get to the World Dog Agility Championships?

“ Dog agility is a dog sport in which a handler directs a dog through an obstacle course in a race for both time and accuracy. Dogs run off leash with no food or toys as incentives, and the handler can touch neither dog nor obstacles. The handler's controls are limited to voice, movement, and various body signals, requiring exceptional training of the animal and coordination of the handler.”

Dog Agility is a very popular sport in North America and around the World, with the Agility Association of Canada registering thousands of Dogs and Handlers in competitions each year.

Each year many countries send their best dog/handler teams to the IFCS World Dog Agility Championships in Europe, to vie for the title of WORLD CHAMPION. Over the past 15 years Canada has brought home numerous medals for Canada, and is considered to be one of the Countries to watch at the IFCS World Agility Championships.

The AAC Canadian National Dog Agility Team represents Canada at this event. It is comprised of the top 30 dogs and handlers from across Canada, who are chosen each year via a tryout process at the National Championships.

The Canadian Team is completely self funded, and it can be a challenge to get the handlers and the dogs to the event in Europe, with all of the travel logistics and expenses to overcome.

But Canadian dogs and handlers have worked for years to get to this level of competition, and the World Championships is where they can come together to represent our Country, showcase those skills, and bring home gold for Canada!

Can you help? Check the next page to see how!



Supporter and Sponsor Packages:



\$200

Bronze Team Supporter!

What you will get!

- Official Thank You from the Team
- Logo on the “Thank You” page of our National Team website
- Website Link on our Social Media feeds (Facebook, Instagram, Twitter X)
- 24-month Calendar featuring all of the members of the National Team 2024



\$500

Silver Team Supporter!

What you will get!

- Official Thank You from the Team
- Logo on the “Thank You” page of our National Team website
- Website Link on our Social Media feeds (Facebook, Instagram, Twitter X)
- Team Canada Supporter T-Shirt
- 24-month Calendar featuring all of the members of the National Team 2024
- Inclusion on the Team Canada “Thank You” banner
- Photo of the Canadian Team with Team Canada “Thank You” Banner



\$1500

Gold Team Sponsor!

What you will get!

- Official Thank You from the Team
- Logo on the “Thank You” page of our National Team website
- Website Link on our Social Media feeds (Facebook, Instagram, Twitter X)
- (2) Team Canada Supporter T-Shirts
- (5) 24-month Calendars featuring all of the members of the National Team 2024
- Inclusion on the Team Canada “Thank You” banner
- Mentions on the Team Canada results feed from the World Championship event
- Photo of the Canadian Team AT the World Championship with a sponsor banner if provided, or with Team Canada “Thank You: Banner

\$5000



Premier Team Sponsor!

What you will get!

- Official Thank You from the Team
- Logo on the “Thank You” page of our National Team website
- Website Link on our Social Media feeds (Facebook, Instagram, Twitter X)
- (5) Team Canada Supporter T-Shirts
- (10) 24-month Calendars featuring all of the members of the National Team 2024
- Inclusion on the Team Canada “Thank You” banner
- Mentions on the Team Canada results feed from the World Championship event
- Photo of the Canadian Team AT the World Championship with a sponsor banner if provided, or with Team Canada “Thank You: Banner
- Logo on the Team Canada Uniforms as a Premier Sponsor
- Banner at the 2024-2025 National Team Tryout event as a Premium Sponsor
- Video message from the National Team at the World Championship event thanking our Premier Sponsor

and there is another option! ...

\$1500 (*approximate value*)



Team Product Sponsor!

The Team is also looking for sponsors for the following items to outfit the team at the event:

- Canadian Team Leashes
- Canadian Team Clothing
- Canadian Team Bags
- Canadian Team Dog Toys/Tugs

Please contact us for more info, and to find out how we can partner together to make it happen!



Sponsorship Agreement

*Yes I would like to Sponsor the AAC National Dog Agility Team
in the amount of: (Please chose your sponsorship level)*

Bronze **Silver** **Gold** **Premier** **Product**

If "Product" please describe: _____

Note:

- All Sponsorship Agreements are subject to AAC National Agility Team Management Committee (herein referred to as NTMC) approval & acceptance.
- Acceptance of the Sponsorship Agreement shall constitute an agreement to provide marketing and promotion benefits as described in the Agreement.
- The undersigned, by signing the Sponsorship Agreement, acknowledges that he/she has read and understood all of the terms contained herein, and the current Sponsorship Levels and Benefits, and that this Agreement is subject to all such terms which are expressly made a part of this Agreement.
- There are no cancellations after the Order Form and Payment is received by the NTMC.
- Request for Upgrades of the Sponsorship Levels in the Sponsorship Agreement will be accepted after Initial Order Form and Payment is received by the NTMC.
- Sponsors are responsible for the submission of any required ad copy and materials by material deadlines when requested by the NTMC.
- Payment is due and payable to fso@aac.ca with submission of the Order Form.
- The Sponsor agrees to indemnify and hold harmless the NTMC with whom the NTMC may have contracted for any and all loss, expense or other liability (including attorney's fees) arising from any claim of libel, violation of privacy, plagiarism, copyright any advertised copy submitted, any advertised copy submitted, infringement, omission, incorrect information or placement and any other claim or suit that may arise out of the publication of printed or published.

Accepted this _____ day of _____, 2023

Sponsor Information: _____

SPONSOR'S NAME (PLEASE PRINT)

SPONSOR'S AUTHORISED SIGNATURE and POSITION (If applicable)

SPONSOR'S EMAIL

SPONSOR'S PHONE NUMBER.

SPONSOR'S MAILING ADDRESS

**Thank you for supporting Team Canada as they Go for Gold at the IFCS
World Championships. Your support means so much to the team!**

Additional Information *(aka fine print)*

Payment can be made by either of these two methods:

1. ETransfer to FSO@aac.ca
Please indicate level of sponsorship and business/company name.
AAC has automatic deposit but if prompted for a password please use “agility”
2. Cheque payable to “Agility Association of Canada”
Please indicate level of sponsorship Mail to: PO Box 35022 Mountainview RO
Midland, ON L4R 4KO

Please submit company/business logos, banners, or media to the NTMC:

- Ensure they are in one of the following formats: Illustrator EPS, SVG, or AI (CS4 or lower) photoshop PSD (CS4 or lower) Adobe Acrobat PDF High Res (300 dpi) PNG, JPG or TIFF
- Please make sure to indicate any brand related hashtags associated with your logo, banner, or media when submitting



IFCS 2024 will be held in Bourbarre, Brittany, France from 29 April to 5th May 2024